

Message Text

UNCLASSIFIED

PAGE 01 BUCHAR 04492 061547Z

72

ACTION EUR-25

INFO OCT-01 ISO-00 CIAE-00 DODE-00 PM-07 H-03 INR-10 L-03

NSAE-00 NSC-10 PA-04 RSC-01 PRS-01 SPC-03 SS-20

ACDA-19 IO-14 EB-11 DRC-01 /133 W

----- 052543

R 061450Z DEC 73

FM AMEMBASSY BUCHAREST

TO USIA WASHDC

INFO SECSTATE WASHDC 7193

UNCLAS BUCHAREST 4492

USIA FOR IEE, IOP

E.O. 11652: N/A

TAGS: SCUL, RO

SUBJ: ROMANIAN MEDIA COVERAGE FOR DECEMBER 5 OF CEAUSESCU VISIT
TO U.S.

REFS: A) BUCHAREST 4477, B) BUCHAREST 4455, C) BUCHAREST 4446

1. BOTH EVENING TV NEWCASTS DECEMBER 5 HIGHLIGHTED BY 10-MINUTE FILM CLIP VIA STAELLITE FEATURING CEAUSESCU ACTIVITIES FOR PREVIOUS DAY WITH LOCAL VOICE-OVER COMMENTARY. ACTIVITIES COVERED INCLUDED WHITE HOUSE MEETING, RECEPEPTION AT DEPARTMENT, MRS. CEAUSESCU'S VISIT AT NATIONAL GALLERY, ARRIVAL FOR STATE DINNER, AND CEAUSESCU MEETINGS WITH IMF AND WB OFFICIALS. MAIN FOCUS, HOWEVER, WAS EXCHANGE OF REMARKS AT CHAMBER OF COMMERCE SIGNING. QUALITY OF BROADCAST NOTABLY INFERIOR TO PREVIOUS NIGHT'S TRANSMISSION FROM WHITE HOUSE (SEE REF A), BUT LOCAL NARRATION GREAT IMPROVEMENT OVER DECEMBER 4 FEED'S OFTEN GARBLED ON-THE-SPONT COMMENATRY. BOTH FILM SHOWINGS PRECEDED BY BRIEF SUMMARY OF VISIT DEVELOPMENTS THUS FAR. ESTIMATED AUDIENCE AGAIN PUT AT 7 1/2 MILLION BY TV OFFICIALS.

2. EARLIER TV NEWCASTS AT 1200 AND 1800 DEVOTED 4 MINUTES
UNCLASSIFIED

UNCLASSIFIED

PAGE 02 BUCHAR 04492 061547Z

TO VISIT DURING WHICH CEAUSESCU ACTIVITIES AND AGREEMENT

SIGNINGS REPORTED. TWO PHOTOGRAPHS WITH NIXON AND CEAUSESCU SEEN IN DISCUSSIONS SUPERIMPOSED ON SCREEN IN BOTH NEWSCASTS.

3. NEWSPAPER COVERAGE DECEMBER 5 EXTENSIVE. SCINTEIA RAN 5-COLUMN FRONT-PAGE BANNER HEADLINE "IN THE SPIRIT OF COLLABORATION AND FRIENDLY RELATIONS BETWEEN STATES, OF PEACE AND INTERNATIONAL UNDERSTANDING, VISIT OF PRESIDENT CEAUSESCU TO U.S. BEGAN YESTERDAY." 96 FRONT-PAGE COLUMN INCHES DEVOTED TO VISIT, INCLUDING TWO PHOTOGRAPHS (6 1/2 X 8 1/2 OF PRESIDENT AND WIVES ON WHITE HOUSE STEPS, 4 X 6 1/2 OF PRESIDENTS IN DISCUSSIONS). ALL ARTICLES VERY FAVORABLE IN TONE. ENTIRE THIRD PAGE OF SCINTEIA DEVOTED TO VISIT (147 COLUMN INCHES) INCLUDING FOUR PHOTOGRAPHS. ADDITIONALLY, 37 1/2 COLUMN INCHES ON LAST PAGE GIVEN TO PUBLICATION OF CEAUSESCU INTERVIEW WITH AP (SEE REF C).

4. ROMANIA LIBERA GAVE 126 OF ITS 144 FRONT-PAGE COLUMN INCHES TO VISIT TOPPED BY 6-COLUMN BANNER HEADLINE AND PHOTOGRAPH. FOLLOWING SCINTEIA LEAD, RL DEVOTED ENTIRE THIRD PAGE (168 COLUMN INCHES) TO VISIT WITH THREE PHOTOGRAPHS. ONE ARTICLE ENTITLED "POLITICAL IMPORTANCE OF VISIT, OF DIALOGUE BETWEEN TWO PRESIDENTS, UNDERLINED AMPLY IN AMERICAN PRESS" DEALS WITH INTENSE COVERAGE VISIT GIVEN BY "ALL AMERICAN MEDIA."

5. SCINTEIA TINERETULUI (PARTY YOUTH NEWSPAPER, CIRCULATION UNKNOWN, BUT THOUGHT TO BE 100,000) GAVE 113 OUT OF ITS 144 FRONT-PAGE COLUMN INCHES TO THE VISIT, INCLUDING TWO PICTURES AND A 7-COLUMN BANNER HEADLINE. 120 COLUMN INCHES ON PAGE THREE DEVOTED TO VISIT INCLUDING TWO PICTURES.

6 AT LEAST 2 1/2 MINUTES OUT OF HOURLY RADIO NEWSCAST THROUGHOUT DAY DEVOTED TO CEAUSESCU ACTIVITIES IN U.S. WORDS "CORDIAL," "WARM," AND "FRIENDLY" USED TO DESCRIBE CEAUSESCU'S VISIT AND TALKS WITH NIXON IN 5-MINUTE FEATURE ON "ORELE SERII" AT 1830. "RADIO JOURNAL" AT 2200 CARRIED 10-MINUTE FEATURE ON JOINT COMMUNIQUE FROM WASHINGTON, WITH SUBSTANTIAL SPRINKLING OF QUOTES FROM NIXON AND CEAUSESCU THROUGHOUT. 2300 "RADIO JOURNAL" REPORTED IN 4-MINUTE SEGMENT CEAUSESCU'S MEETING WITH SENATOR JACKSON ALONG WITH SUMMARY OF TRIP'S DEVELOPMENTS TO UNCLASSIFIED

UNCLASSIFIED

PAGE 03 BUCHAR 04492 061547Z

THAT POINT.
BRAMANTE

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 06 DEC 1973
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1973BUCHAR04492
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: n/a
From: BUCHAREST
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1973/newtext/t19731242/aaaabeov.tel
Line Count: 109
Locator: TEXT ON-LINE
Office: ACTION EUR
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators:
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: A) BUCHAREST 4477, B) BUCHAREST 4455, , C) BUCHAREST 4446
Review Action: RELEASED, APPROVED
Review Authority: shawdg
Review Comment: n/a
Review Content Flags:
Review Date: 18 OCT 2001
Review Event:
Review Exemptions: n/a
Review History: RELEASED <18-Oct-2001 by williad>; APPROVED <30-Jan-2002 by shawdg>
Review Markings:

Declassified/Released
US Department of State
EO Systematic Review
30 JUN 2005

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: ROMANIAN MEDIA COVERAGE FOR DECEMBER 5 OF CEAUSESCU VISIT TO U.S.
TAGS: SCUL, RO
To: USIA
Type: TE
Markings: Declassified/Released US Department of State EO Systematic Review 30 JUN 2005